

BHARATHIDASAN GOVERNMENT COLLEGE FOR WOMEN, PUDUCHERRY
Entrepreneurship Development Cell (EDC)

Activity Report: 2025-2026

Coordinator: Dr. S. Vijayalakshmi, Asst. Professor in Corporate Secretaryship

Engagement Snapshot

Metric	Achievement
Total Major Events	7 Programs
Student Participations	600+ Attendances
Entrepreneurial Teams	72 Startup Teams
Key Partners	CII, ATAL-PEC, DHTE, PTU, Pondicherry Heritage

The Entrepreneurial Development (ED) Cell of Bharathidasan Government College for Women has actively organized a series of impactful programmes during the academic year 2025–2026, aimed at fostering entrepreneurial mindset, skill development, and social awareness among students. All its events focused on provided hands-on entrepreneurial exposure encouraging innovation, networking, and practical learning.

The activities commenced on **29 July 2025** in collaboration with Pondicherry Heritage Ladies Circle 187. An *Awareness Programme on Road Safety* was organized on Ms. Nithiya Radhakrishnan, Senior Superintendent of Police (Traffic), sensitized 100 students on responsible road behavior.

A significant highlight was the *Two-Day Entrepreneurship and Innovation Boot Camp* held on **6–7 August 2025** in collaboration with ATAL Incubation Centre – PEC Foundation. Mr. Vishnu Vardhan, CEO, trained 120 students and 14 faculty members on startup fundamentals including business modelling, customer discovery, and pitching skills.

The ED Cell also focused on social responsibility by organizing a *Two-Day Awareness Programme on “Say No to Drugs”* on **29 August 2025**, engaging 82 students in understanding the harmful effects of substance abuse in collaboration with Young Indians a Chapter of Confederation of Indian Industries.

Continuing its commitment to skill enhancement, another *Soft Skill Development Training Programme* was conducted on **22 January 2026**, benefiting 94 students and 12 faculty members.

Our college signed an **MOU with ATAL incubation centre**, – PEC Foundation a startup and innovation extension centre promoted and collaborated by Department of Industries and commerce & Department of Higher and Technical Education on **18th February 2026** to share common objective of development of entrepreneurship activities through provision of guidance mentorship, facilitation of investment support etc.



Two-Day “Her Start Women Entrepreneurship Development Programme” was conducted on **18–19 February 2026**. This programme, again led by Mr. Vishnu Vardhan, focused on empowering 50 women students with entrepreneurial skills and confidence to pursue business ventures.

Finally on **17th March 2026** as a outcome of the Her Start programme a **one hundred rupee challenge** through start up stalls were conducted by the students and 12 stalls each with five members exhibited their startup challenge by selling goods and services to our college students.

Overall, the ED Cell has successfully conducted diverse programmes that not only enhanced entrepreneurial competencies but also contributed to the holistic development of students. These initiatives have played a vital role in nurturing innovation, leadership, and social awareness among the participants.


